Travel guide of Leofoo Village

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Background

Known as Formosa, a Portuguese expression meaning “Beautiful Island”
Difference
Motivation and purpose
Leofoo Village
Questionnaire

Thank you for helping us to fill out this questionnaire. We are students from Yuanpei University. You can help us by taking a few moments to complete this questionnaire. If necessary, you may use the space at the end of this form to complete answers or provide additional information. Your answer is very important to help us doing our discussion. All the private information will not be made public, and are for academic research exclusively.

Date: ____________

Gender: □ MALE □ FEMALE

Age: [ ] 16-24 [ ] 25-34 [ ] 35-44 [ ] 45-54 [ ] 55-64 [ ] 64 and above

Occupation: □ Employed □ Student □ Housewife □ Unemployed □ Retire □ Other: __________

Country: □ Taiwan □ USA □ Europe □ United Kingdom □ Other: __________

1. 您來台灣的主要目的是: □ Work □ Travel □ Other: __________
   What is the purpose of your visit to Taiwan? □ Work □ Travel □ Other: __________

2. 您覺得台灣的路牌清楚嗎?
   Do you find the road signs in Taiwan helpful? □ Yes □ No

3. 在台灣遊玩時會索取什麼樣的資料來獲得旅遊資訊?
   When you are traveling in Taiwan, you will consult ____________ for tourist information.

4. 大部分旅客會選擇哪一種交通工具前往旅遊地點? □ 火車 □ 公車 □ 設租車 □ 自行開車 □ 其他:
   What kind of transportation do you usually use to get to your destination? □ Train □ Bus □ Taxi □ Car □ Other: __________

5. 在台灣旅遊時會計劃的旅遊天數為幾天為宜? □ 一天 □ 两天 □ 三天 □ 多於三天
   How many days do you usually stay at a vacation destination?
   □ One day □ Two days □ Three days □ More than three days

6. 對於目前台灣的觀光,您覺得哪些不方便? □ 交通 □ 住宿 □ 購物 □ 路牌 □ 其他: __________
   Please identify the elements causing inconvenience for tourists in Taiwan. □ Traffic □ Accommodation □ Shopping □ Road sign □ Other: __________

7. 您知道六福村主題樂園嗎?

8. 六福村主題樂園,您最想得到哪種資訊?
   What information do you want to know the most when planning for a vacation in Lefoo Theme Park?

9. 在一本導覽手冊中,得到哪種資訊對您最有幫助?
   What kind of information is most helpful in a tourist guidebook?

10. 比較於紙本和網站上的導覽資訊,您覺得哪一種比較方便?
    Which medium of information source do you prefer to consult when planning for a vacation? □ Booklet □ Website

Thank you for your help!
What's in your guide book?

Contents

- Introduction
- Map
- Activities
- Restaurant
- Budget
- Traffic Guide
- Tours
- Questionnaire
Guide book

Traffic Guide

1. Take the train to Jongli stop and from there take Hsinchu Bus to Leofoo Village.

2. Taipei → (Leofoo Village Bus stop) Taipei Songshan Airport → J hongsiao Dyna stop → Kungxuan → Sioulang Elementary School → Zhiguang Vocational School → Jing'an MRT stop → Leofoo Village

3. Taichung → Lungtan → take the taxi to Leofoo Village

Happy Time

$399 April, May, June, September, October, every weekend and holidays from 8:00 p.m. to 7:00 p.m.

Special $399

Only for pregnant women, handicapped and senior above age 60 [Must present related identification]

Park Pass Holder (good for 365 days, everyday) $1155-1580

Since the day of pass purchase, good for everyday for 365 days

Pleas make the purchase at the Guest Service Center

Free - Child under 110 cm and accompanied by parents

Not for group of Kindergarten
Conclusion
Make guide book of famous spots into English version
Thank you